

Comprehensive Online Business Analysis

You can't change what you don't understand. So the first step is doing a thorough review of your business. This will help us to better understand what your competition is doing, how your website is and isn't working for your business and what your potential clients are searching for on the internet. This information will provide us with a highly targeted and focused Competitive Analysis, Website Analysis and Keyword Analysis Summary.

The Competitive Analysis will assess the websites of your competition on their strengths and weaknesses in several areas such as keyword optimization and page rank. The information we gather during this process allows us to decide what the competition is doing and how we can do it better.

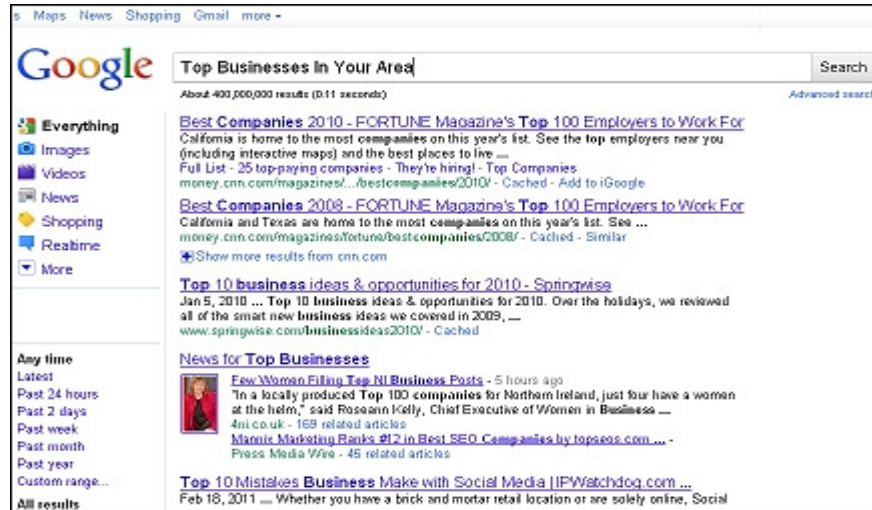
The Website Analysis will assess your website for its strengths and weaknesses. We then compare what your business is doing to what the competition is doing and develop a plan to get your business not only ranked higher than your competition but also assure that you are attracting the right customers.

The Keyword Analysis will review the internet searches made by potential clients in your industry to determine what keywords they are using when searching for a business like yours. We then will narrow down those keywords by cross checking them against what your competition is using and how your website is designed to decide on the most effective keywords for your business.

To help you better understand and assess how your business is doing, we will also when applicable, set-up your business with Google and Bing Webmaster Tools and Google Analytics. This will allow you to log on and view such website statistics as visitors to your website and visitor trends to help your business make more informed marketing decisions.

Performance Based Pricing

You only pay when we get your site ranked



"99% of all online customers choose businesses listed on the first two pages of the search engine results."

Site Rank/Monthly Fee
(includes up to 8 keywords or key phrases)

\$199/Month

When your site achieves a minimum Search Engine Ranking on the 2nd Page of ANY of the top Search Engines (Google, Yahoo or Bing) for any one of the keywords or key phrases on your selected and approved Keywords and Key Phrases List during a given month, your fee for that month is \$199. There will be NO additional fees when 1st Page search results are achieved.

“Discover the Power of Prominent and Relevant Rankings”

You will be billed on the last day of each month. There will be no additional monthly charges when your site achieves Search Engine Rankings on the 1st or 2nd pages for all of the remaining keywords or key phrases on your approved keywords or key phrases list.

The keywords and/or key phrases list will be determined by the results of the Comprehensive Online Business Analysis Summary and consultation with the Customer. The keywords and/or key phrases list will be approved and signed by both Customer and 360USA and added as an Exhibit to the Service Agreement.

True Generic Keywords (i.e. Shoes, Cars, Musical Instruments etc.) may require a higher degree of service and optimization than what is available with these plans. True Generic Keywords can be accommodated however their optimization may require a separate pay by the hour service level agreement for services.

Additional Services

Extra Keywords or Key Phrases

\$ Same as above monthly three tiered pricing schedule.

Keywords or Key Phrases can be acquired in increments of 8.

Social Networking

\$ 99 per social network account

Let us set up your accounts on Facebook, Twitter and Youtube. Realize the power of sending out updates, alerts and sales of the day to your customers with one quick blog or video upload.

Craigslist Marketing

\$ 49.99 for account set-up and \$14.99 for each posted ad

Broadcast your products and services on Craigslist to target millions of customers by city.

Landing Page/Single Page Web Site

\$ 499.99

If your business does not have a website or if your business could benefit from a new web page to help in optimization.

Please see www.360USA.com for a full list of services including an extensive range of rich media products including product photography and video tailored for internet marketing applications.